

The Open University fundraising film

Caption: Harold Wilson, 1969.

Harold Wilson speaking in archive footage:

“And relevant also to these problems are our plans for a university of the air. It’s designed to provide an opportunity for those people who, for one reason or another, have not been able to take advantage of higher education.”

Narrator speaking:

Let’s say you’re one of those people. One of those who thinks where you start in life shouldn’t limit where you go. One of those who thinks a university shouldn’t just be, well, a university.

Let’s say you’re one of us and together we are The Open University. Open to all of us, all of the time - not some of us some of the time. We are a movement of millions, a mission of one.

We are disruptors, occasional troublemakers, game changers. We are the fuel for imagination; chasing comets and make the impossible possible.

We are restless in our drive to see progress that touches us all. Inspiring students to become ministers and midwives, barristers and teachers, tech entrepreneurs, business gurus and more.

Our cause goes beyond an innovative way of learning and our future lies in continuing to build that cause. We are the people who open up the future of learning. This is how we shape the future.

Let’s say you are one of those people who believes what we believe. One of those excited by possibility. Let’s say you are one of us. We can’t wait to open up millions of futures - with your help, we can.

Open up the future.